



MALAYSIAN INSURANCE AND TAKAFUL
BROKERS ASSOCIATION

Pioneering Paths, Bridging Ideas

SHAPING THE FUTURE STRENGTHENING CONNECTIONS

10th eNewsletter

Connecting the Dots

Mapping the Future,
One Link at a Time



CHAIRMAN'S MESSAGE



As we step into another exciting chapter of MITBA's journey, I look back with immense pride and gratitude at the milestone we celebrated last year, MITBA's 50th Anniversary.

Our golden jubilee was more than just a celebration of longevity; it was a tribute to the decades of dedication, collaboration, and progress that have defined us. From our Golf Tournament, 50th Anniversary Conference, Charity Movie Event, MITBA Members' Bowling Tournament to meaningful CSR initiatives, we marked our 50th year with purpose and impact. These moments remind us of our responsibility to not only lead the industry but also uplift the communities around us.

I would like to take this opportunity to express my heartfelt appreciation to our current Board of Directors and the MITBA Secretariat. Your commitment, tireless effort, and unwavering belief in MITBA's vision have significantly contributed to the elevation of our Association's image and the strength of our voice in the industry. Your support has made a lasting difference.

Equally, I extend our deepest gratitude to our past Board members whose leadership and contributions laid the foundation for all we have achieved. MITBA would not be where it is today without the trail they blazed.

Most importantly, from the bottom of my heart, I would like to extend my deepest gratitude to all our members. Your support, enduring trust, and active engagement through the years have been the true backbone of MITBA's journey. Every step forward we've taken has been made possible because of your belief in us. You have stood by MITBA and its Boards of Directors through seasons of growth and challenge alike, and for that, we are profoundly thankful.

As we continue this journey of shaping the future of insurance and takaful broking, let us do so with the same unity, purpose, and passion that brought us this far.

Here's to the next chapter, and to many more milestones ahead.

Best wishes,

Vicky Rajaratnam



RECAP OF EVENTS

50TH ANNIVERSARY CELEBRATION



1

Roadside Furniture



2

MITBA 50th Anniversary Golf Tournament



3

MITBA 50th Year Anniversary Conference



6

CEO Luncheon



5

MITBA 50th Anniversary Gala Dinner



4

12th CEO Conference, Kazakhstan



7

The STAR Newspaper



8

Charity Movie Night



9

MITBA Members' Bowling Tournament



KEY EVENTS

SEMINAR | PROTECTING MALAYSIAN EXPORTERS, TRADERS, MANUFACTURERS AND INVESTORS

25 FEB 2025

MITBA
SECRETARIAT
OFFICE, PJ

MITBA successfully hosted a seminar on Trade Credit & Political Risk Takaful Policy, featuring Mohd Nazri Mohd Hussain, Deputy Head of the Takaful/Insurance Department at EXIM Bank Malaysia.

With **110 participants** attending both physically and virtually, the session provided valuable insights into how businesses can mitigate risks, secure trade transactions, and expand globally with EXIM Bank's support.

Mohd Nazri, with 25 years of industry expertise, shared key strategies on navigating international trade and managing risks in volatile markets through structured trade credit and political risk solutions.

MITBA is proud to facilitate such knowledge-sharing platforms, helping Malaysian exporters, traders, manufacturers, and investors thrive in an evolving global landscape.



KEY EVENTS

MITBA MEMBERS' BOWLING TOURNAMENT 2025

26 FEB 2025

WANGSA BOWL,
1 UTAMA
SHOPPING
CENTRE, PJ

The MITBA Bowling Tournament 2025 was an electrifying evening filled with friendly competition, camaraderie, and impressive bowling skills! The friendly tournament brought together 76 participants from 19 member companies.

Participants brought their A-game, aiming for strikes and spares in a thrilling battle for the championship title.

After intense rounds, Sime Darby Lockton Insurance Brokers Sdn. Bhd. emerged as the Champion, followed by Howden Takaful Brokers Sdn. Bhd. and Pacific Prime Insurance Brokers Sdn. Bhd.

The event was not just about winning but also about fostering stronger connections among industry peers. Laughter, high-fives, and a few lucky strikes made the night even more memorable.

A big thank you to all participants for their enthusiasm and sportsmanship, making this event a fantastic success.



KEY EVENTS

MITBA MEMBERS' BOWLING
TOURNAMENT 2025



26
FEB
2025

WANGSA BOWL,
1 UTAMA
SHOPPING
CENTRE, PJ



KEY EVENTS

MITBA MEMBERS' BOWLING
TOURNAMENT 2025



**26
FEB
2025**

**WANGSA BOWL,
1 UTAMA
SHOPPING
CENTRE, PJ**



KEY EVENTS

MITBA CSR INITIATIVE AT RUMAH AMAN, SUNGAI BULOH

17 MAR 2025

**RUMAN AMAN
SUNGAI BULOH
SELANGOR**

MITBA was honoured to visit Rumah Aman as part of our ongoing Corporate Social Responsibility (CSR) efforts, bringing smiles and support to the children. This meaningful contribution was made possible through proceeds from our Charity Movie event last year, made successful by the generosity of our members and supporters.

During the visit, we had the opportunity to tour the home, share words of encouragement, and distribute Raya money to the children.

A mock cheque presentation was also held, symbolizing our collective commitment to giving back to the community. MITBA remains dedicated to initiatives that foster positive change, and we extend our heartfelt gratitude to everyone who contributed to making this possible!



KEY EVENTS

EXTRAORDINARY
GENERAL MEETING (EGM)**15
APR
2025****ROYAL
SELANGOR
CLUB (KL)**

MITBA's Extraordinary General Meeting (EGM) was successfully held, with active participation from our dedicated members and Board of Directors. The event provided an important platform for discussion and strategic input. We extend our sincere gratitude to all members for their invaluable contributions, active engagement, and continued trust in MITBA's leadership.



CEO LUNCHEON

**15
APRIL
2025**

Following the EGM, MITBA hosted an exclusive CEO Luncheon, providing a meaningful opportunity to foster connections and discuss the latest industry trends. The luncheon brought together key leaders and decision-makers from the insurance and takaful sectors in a relaxed yet focused setting.



KEY EVENTS

13TH MITBA CEO CONFERENCE 2025**27 - 2
APR MAY
2025****MUNICH,
GERMANY**

The 13th MITBA CEO Conference 2025 in Munich brought together industry leaders, innovators, and visionaries from across the insurance and takaful brokerage landscape. Over three impactful days, delegates engaged in a dynamic exchange of ideas through keynote presentations, expert panels, and forward-thinking sessions focused on AI, InsurTech, digital evolution, and socioeconomic impact. Highlights included insights on sustainable partnerships, agile broker models, the future of financial services, and the transformative role of technology in our industry. With the presence of distinguished speakers and active participation from MITBA members, the conference served as a powerful platform to shape strategic direction and collective growth.

Beyond the sessions, delegates strengthened relationships over networking dinners, and cultural experiences around Munich. The collaboration seen throughout the event reaffirm MITBA's commitment to fostering leadership and unity within the broker community. As we look ahead, the ideas and connections forged in Munich will continue to inspire progress and transformation across the industry. We thank all participants for making this year's conference a success – and look forward to our next gathering.

Munich

Germany
27th APR – 2nd MAY
2025



KEY EVENTS

13TH MITBA CEO CONFERENCE 2025



27 - 2
APR MAY
2025

MUNICH,
GERMANY



KEY EVENTS

13TH MITBA CEO CONFERENCE 2025



27 - 2
APR MAY
2025

MUNICH,
GERMANY



KEY EVENTS

13TH MITBA CEO CONFERENCE 2025



**27 - 2
APR MAY
2025**

**MUNICH,
GERMANY**



KEY EVENTS

13TH MITBA CEO CONFERENCE 2025



27 - 2
APR MAY
2025

MUNICH,
GERMANY



KEY EVENTS

MITBA CSR INITIATIVE AT
RUMAH HOPE, PETALING JAYA14
MAY
2025RUMAH HOPE,
PETALING JAYA

We had the pleasure of visiting Rumah Hope and spending a heartwarming afternoon with the children. We provided lunch and a cash contribution, all made possible through the Charity Movie Event we held last year in conjunction with MITBA's 50th Anniversary. It was truly beautiful to see the children enjoy their lunch, their smiles reminding us of the power of community and kindness.

We are deeply thankful to everyone who supported the initiative and helped make this possible, your generosity has brought joy and hope to those who need it most. Together, we continue to create meaningful impact.



OTHER HAPPENINGS

ORCHESTRATING
TRANSFORMATIVE CHANGE20
JAN
2025SASANA KIJANG
KUALA LUMPUR

MITBA congratulated the Asian Institute of Insurance (Aii) on the soft launch of Aii Touch, an interactive gallery experience enhancing engagement in the insurance and takaful industry.

Our Chairman, Mr. Vicky Rajaratnam, attended Aii's New Year Kick-Off event, "Orchestrating Transformative Change," on January 16, 2025, at Sasana Kijang, Kuala Lumpur. The event emphasized innovation, talent development, and the future of distribution channels, reinforcing Aii's role in industry transformation. MITBA looks forward to Aii's continued contributions to the sector.

SERVICE TAX (ST) AND
E-INVOICING MEETING11
APRIL
2025MITBA
SECRETARIAT
OFFICE, PJ

We convened a focused session to update members on the latest developments regarding the implementation of the Service Tax (ST) and E-Invoicing. The session was designed to equip member companies with the necessary insights to ensure compliance with the evolving regulatory landscape.



OTHER HAPPENINGS

MAJLIS HARI RAYA AIDILFITRI BY PNSB INSURANCE BROKERS SDN BHD

**21
APR
2025**

MITBA had the pleasure of attending the Majlis Hari Raya Aidilfitri hosted by our valued member. It was a wonderful afternoon filled with warm hospitality, festive spirit, and meaningful conversations. A big thank you to Pn. Rashidah Hanim Abd Rashid, CEO of PNSB Insurance Brokers Sdn Bhd, for the kind invitation and for being such a gracious host. Your continued support as a MITBA member is truly appreciated.

**WISMA EHSAN
BSN CUN
SELANGOR**



MEETING WITH MALAYSIAN TAKAFUL ASSOCIATION (MTA)

**23
APR
2025**

**MITBA
SECRETARIAT
OFFICE, PJ**

MITBA recently held a productive meeting with MTA, on strengthening Takaful awareness among brokers, expanding inclusive offerings for SMEs and the Halal market, and deepening industry collaboration through the Rapatkan Saf initiative. We thank MTA for the meaningful dialogue and look forward to continued efforts.



OTHER HAPPENINGS

SEMINAR : FROM CHALLENGES TO SOLUTIONS: FOSTERING RESILIENCE & SUSTAINABILITY IN RISK MANAGEMENT

**15
MAY
2025**

**BANGUNAN AICB,
KUALA LUMPUR**

Our Chairman, Mr Vicky Rajaratnam & CEO, Prof Dato' Shazme Sulaiman attended a 1-day seminar titled "From Challenges to Solutions: Fostering Resilience & Sustainability in Risk Management", jointly hosted by the Singapore College of Insurance and QBE in Kuala Lumpur.

The event brought together global experts, insurance leaders, and front-line risk practitioners to explore actionable strategies and collaborative solutions for advancing resilience across industries. MITBA was proud to support this important initiative, reinforcing our commitment to thought leadership and meaningful engagement within the insurance and takaful broking community.



UPCOMING EVENT

2ND MITBA LEADERS' SUMMIT 2025**18-20
JUNE
2025****BATU
FERRINGHI,
PENANG**

Happening from 18 to 20 June, this platform brings together senior leaders, decision-makers, and strategic minds within the insurance and takaful broking industry. This exclusive summit will serve as a high-level stage for forward-looking dialogues, and leadership development in an era of rapid change.

The Leaders' Summit will provide a more intimate space for deep-dive discussions on regulatory trends, regional collaboration, market sustainability, and the evolving role of brokers in a digitally-driven economy. Through curated panel sessions, closed-door sessions, and facilitated talks, delegates can expect actionable insights and practical strategies to future-proof their organisations.

Beyond Traditional Insurance:
AI and Insurtech are
Transforming the Industry

2ND LEADERS' SUMMIT 2025

18 - 20 JUNE 2025

Bayview Beach Resort, Batu Ferringhi, Penang



APPRECIATION

PAST BOD MEMBERS**Zainal Abidin M Noor**

Sentinel Insurance Brokers Sdn Bhd

Deputy ChairmanCompliance & Disciplinary,
Technical Services**Jasminster Kaur**MP Honan Insurance Brokers
Sdn Bhd**Honorary Secretary**Secretariat & Human Resources,
Technical Services**Chen Heng Guan**AEON Insurance Brokers (M)
Sdn Bhd**Board of Directors**

Education & Training

MITBA extends its sincere appreciation to Mr. Zainal Abidin M Noor, Ms. Jasminster Kaur, and Mr. Chen Heng Guan for their invaluable service and commitment as part of the Board of Directors. Each of them brought their unique expertise, leadership, and insight to the Association, helping steer MITBA forward during a crucial period of growth and transformation.

Mr. Zainal Abidin's contributions as the Deputy Chairman and in Compliance & Disciplinary and Technical Services, Ms. Jasminster's dedicated role as the Honorary Secretary and in Secretariat & Human Resources & Technical Services, and Mr. Chen's impact as a BOD and in Education & Training have collectively strengthened the Association's foundation. Their efforts have played a pivotal role in driving MITBA's initiatives, elevating our standards, and fostering stronger engagement within the industry.

As we reflect on MITBA's 50th Anniversary milestone, we acknowledge that such achievements were made possible through the dedication of past leaders like them. Thank you for your time, guidance, and continuous support, you have helped shape the path that MITBA continues to build upon today.



MALAYSIAN INSURANCE AND TAKAFUL
BROKERS ASSOCIATION



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The Malaysian Insurance and Takaful Brokers Association (MITBA) is Malaysia's only statutory association approved by Bank Negara Malaysia (BNM) to represent the interest of Insurance and Takaful brokers. MITBA has 26 members in the benefit that employs more than 1,400 professionally trained personnel providing Insurance and Takaful solutions for essentially every community across the country. As a non-profit organization, MITBA is neither an insurance company nor does it sell insurance products or represent insurance companies.